

BANNER Secondary page Sidebar 250x250 \$40 CPM



Brand:
Product Code: 0007
Availability: 5
Weight: 0.00kg
Dimensions: 0.00in x 0.00in x 0.00in

Price: \$40.00

Short Description

250x250 Square Banner \$40 CPM

Versatile Premium Positioning

- **Flexible placement options** for maximum strategic impact
- **Compact yet powerful** format for focused messaging
- **Excellent engagement rates** with professional audiences
- **Perfect for calls-to-action** and direct response campaigns

Description

\$40 CPM. Square ad (250x250) News, Events, and Directory sections

250x250 Square Banner

Versatile Premium Positioning

- **Flexible placement options** for maximum strategic impact
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Ad placement

<u>Home Page</u>	<u>Secondary Pages</u>
<ul style="list-style-type: none"> • <u>\$70 CPM. Leaderboard banner ad (728x90) Homepage plus News, Events, and Directory sections</u> 	<ul style="list-style-type: none"> • <u>\$60 CPM. Leaderboard banner ad (728x90) News, Events, and Directory sections</u>
<ul style="list-style-type: none"> • <u>\$60 CPM. Skyscraper ad (160x600) Homepage plus News, Events, and Directory sections</u> 	
<ul style="list-style-type: none"> • <u>\$50 CPM. Square ad (250x250) Homepage plus News, Events and Directory sections</u> 	<ul style="list-style-type: none"> • <u>\$50 CPM. Skyscraper ad (160x600) News, Events, and Directory sections</u>

- **\$40 CPM. Square ad (250x250)**
News, Events, and Directory sections

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Performance Metrics

At **\$40 CPM**, your premium Advanced Air Mobility Network placement significantly outperforms industry benchmarks and demonstrates exceptional value within the aerospace advertising ecosystem. This strategic pricing positions your offering competitively against specialized aerospace publications while delivering superior value through the **CPM model's flexibility** and **performance-based pricing**.

Competitive Advantage Over Industry Standards: Unlike fixed-rate aerospace publications where advertisers pay **\$1,500-\$4,000 per month** for banner placements, your performance-based pricing allows advertisers to **scale campaigns efficiently** and measure **real-time return on investment**. The **eVTOL market alone is projected to reach \$4.67 billion by 2030**, representing a **35.3% CAGR** that supports premium

advertising rates for targeted professional access.

Strategic Value Positioning: We provide the **flexible investment model** that **eVTOL manufacturers** and **AAM operators** require as they **adjust campaigns dynamically** during market evolution. With **over 700 eVTOL concepts in development worldwide** and the industry requiring **60,000 new eVTOL pilots by 2028**, our platform provides essential access to the professionals driving this transformation.

Audience Quality
Exceptional Audience Quality

BusinessAviation.aero attracts **decision-makers, executives, and industry professionals** who influence multi-million dollar purchasing decisions in the rapidly expanding AAM sector. Our audience includes:

- **eVTOL manufacturers and operators**
- **Advanced air mobility executives** leading the projected **\$77.32 billion AAM market by 2034**
- **Low-altitude economy professionals** including pilots, flight controllers, and drone operators serving the **\$150 billion UAV market** projected for major regions by 2030
- **Urban air mobility investors and infrastructure developers** supporting vertiport networks and charging stations in the **rapidly expanding vertiport ecosystem**
- **AAM workforce professionals** in the **high-skilled job opportunities** spanning drone operations, AI analytics, fleet logistics, and regulatory compliance

Product Gallery

